



Digital Lab:
Co-design for refugee entrepreneurship

Web2Learn
Open, social learning

Group 1. Digital solutions for refugees' inclusion in education

Online platform for capacity building and integration for refugees

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Current issue

Develop an educational platform that will help Ukrainian refugees acquire skills for successful integration into a professional environment abroad. The application will offer training courses focused on professional growth, adapted programs to overcome language barriers, courses on intercultural communication and career support. Users will not only be able to improve their professional and language skills, but also get help in establishing connections with employers and colleagues.



Solution

1. Language barrier;
2. Intercultural difficulties;
3. Insufficient support in employment.
4. Help in local laws and regulations



Innovation

- Adaptive language courses with a focus on professional vocabulary using AI.
- Intercultural training.
- Integration with local professional networks.



Action plan - next steps

Phase 1: Launch (Months 1-3)

- Partnerships with government
- Platform development
- Marketing plan

Phase 2: Start (Months 3-12)

- Platform starts, testing
- Partnership development
- Content expansion

Phase 3: Growth (Months 12-24)

- Market expansion
- Advanced features implementation
- International expansion

Business Model Canvas





Impact and scale

Impact

The platform addresses critical barriers that Ukrainian refugees face—such as language proficiency, cultural adaptation, and limited job opportunities—by offering targeted skill-building and professional networking resources. By empowering refugees with practical knowledge and employability skills, the platform not only fosters their economic independence but also facilitates smoother integration into host countries. The social impact includes a more inclusive workforce and increased cultural diversity in local economies.

Scale

The model has high scalability potential as its digital format allows expansion to various countries and refugee populations. By partnering with governments, NGOs, and private sector organizations, the platform can continually adapt content to local contexts and expand language options. Furthermore, the use of AI-driven personalization and professional networking capabilities enables the platform to grow in line with user needs and demand, making it versatile and relevant across diverse refugee demographics.

Scaling plan:

- **Phase 1:** Focus on expanding to additional languages and cultural courses as demand grows.
- **Phase 2:** Explore integration with AI-driven job and mentorship matching.
- **Phase 3:** Implement blockchain-based components for secure financial support (such as microloans) for entrepreneurial users.



Next steps

During the Hackathon: Initial Steps

1. Problem Identification
2. Solution Development
3. Innovation Aspects
4. Business Model Canvas Creation
5. Phase Planning

Post-Hackathon: Steps for Future Feasibility

1. Detailed Feasibility Study
2. Government and NGO Partnerships
3. Funding and Budget Allocation
4. Platform Development and Testing
5. Content Creation and Localization
6. Marketing and Outreach
7. User Community Building and Support
8. Ongoing Evaluation and Scalability Planning
9. Advanced Features and Long-Term Scaling



Team and our contacts

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